

# Graphic design & design management

FREELANCE DESIGNER SINCE 2010 / ELISEAUGER.COM + OUTERCRAFT.FR

Creation of brand identity, development of global image and editorial design.

OUTERCRAFT, design & ingénierie | Eik, wood design | Galerie Stern, l'art à ciel ouvert | éditions Alternatives, Gallimard |  
agence Patrimoine & Architecture | municipalité de Baugé-en-Anjou | Centre d'animation de la Cité, Lausanne |  
Valentine Buttard, pianiste | Devernois | agence ANA | Aux algues etc. | Les nuits de Fourvière | Danser | Chez les voisins |  
Happy to See You | Rotteleur Composites | festival Le Salon de Musique | ...

IN COLLABORATION WITH ANDRÉ RODEGHIERO, DESIGNER AND CONCEPT DIRECTOR, SINCE 2010 / WWW.RODI-SIGNAL.FR

Conception of signage design projects: functional and ornamental projects led by architectural context and users needs.

- 2018-2019 → **Biology Laboratory, Nancy** (architects: Art & Build, Brussels)
- 2014-2018 → **General Hospital, Île de Nantes** (architects: Art & Build - Pargade, Paris)
- 2016-2018 → **Hospital, Saint Gaudens** (architects: Art & Build, Brussels)
- 2012-2017 → **Maternity Ward, Roubaix** (architects: Art & Build, Brussels)
- 2016-2017 → **Brussel South Charleroi Airport** (architects : AERTEC Solutions, Malaga)
- 2014-2016 → **Secondary school Romain Rolland, Erstein** (architects: Weber & Kelling, Strasbourg)
- 2012-2014 → **General Hospital Marie Curie, Lodelinesart - Charleroi** (architects: Art & Build, Brussels)
- 2010-2012 → **Headoffice of Groupe Chèque Déjeuner, Gennevilliers** (architects: Art & Build, Paris)

*Publications:*

*Wayfinding Design in the Public Environment* Images Publishing, mai 2015 – Andrew Hodson  
*New Signage design: connecting people & spaces* Sandu Publishing Co., avril 2015

SINCE 2017

## Lecturer for design workshops

Signage design & Ergonomics (L'Ecole de Design Nantes Atlantique)  
Identity & Packaging (L'Ecole de Design Nantes Atlantique)  
The well-being in high school (Rectorat de l'Hérault, Montpellier fév. 2019)  
Food Design (Chinese Academy of Arts, Hangzhou - China)

CERTIFIED IYENGAR YOGA TEACHER - *Currently teaching at THE FRENCH YOGA CONNECTION, Nantes*  
CERTIFIED ASHTANGA YOGA TEACHER 200H

2013 - 2016 / IN COLLABORATION WITH A CERAMIST, CREATION OF «ATELIER CINQ À 10», A SMALL CERAMICS FACTORY (PRODUCTION OF OBJECTS FOR DAILY USE, SHOP LETTERING SIGNS, ARTWORK): VISUAL IDENTITY, CERAMIC WORK, PACKAGING AND COMMUNICATION

## MASTER IN FINE ARTS

*(research and thesis: Graphic design influenced by dance mouvement. Production of a unique written alphabet based on a visual interpretation of dance moves)*

## LICENCE IN ART & DESIGN

ENGLISH (5B level Cambridge Method), GERMAN

ADOBE CREATIVE SUITE

